

Pink Swirls

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Dear Potential Business Partner(s):

Thank you for your interest in the expansion of the Pink Swirls empire. We are pleased to see that you have taken the first step in your new business ventures. Considering Pink Swirls as your next business opportunity means that you have already done some research and learned all about our company, its products and what we stand for.

In the following pages, you will find our licensing paperwork. This includes a series of questions that we need to have answered to evaluate our potential partnership. All the information you supply will remain confidential and private and solely be used for its intentional purposes. If there is any information that you feel would help us evaluate our potential partnership, please feel free to include it with the packet.

In completion of the packet, filled out to its entirety, please print the packet out, and return it to our main office located in Midwest City, OK (see below), or simply email it to: jenniferhan888@gmail.com. Once we receive your application for partnership, it can take anywhere from two to four weeks for processing. Please do not contact us in this time due to the number of interested candidates. Should you have questions pertaining to the licensing opportunities, please make note of them as all these questions and more can be addressed at the time of interview.

Thank you for your interest in Pink Swirls licensing opportunities.

Sincerely,

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Potential Licensee Information

Becoming a licensee of Pink Swirls is almost like a once in a lifetime opportunity. There are many questions that you may have regarding your current decision. To help answer some of the questions you may have please read on. Know that any other questions you may have will only be answered once your application has been submitted and we contact you for an interview.

Most people start off by asking, "What is the approximate cost of opening a Pink Swirls?" In general, here is that information:

Application Fee: \$150 which is non-negotiable and non-refundable.

License Fee: \$1000 per year upon joining the company.

Build-up Cost: \$200,000 - \$400,000. This is all dependent on the site size, location and condition of the facility.

Royalty Fee: 4% of your gross sales monthly.

Marketing Fee: 1-2% of your gross sales monthly.

In general, the submission of the application fee is due on the day of the interview. It takes roughly 2-4 weeks for the application to be reviewed and submitted for pre-approval status.

In regards to the location of your Pink Swirls, we are happy to offer you some help should you not be able to find a suitable location yourself. We have a team of Real Estate Professionals to help you locate the very best area to start your Pink Swirls (additional cost). When choosing your location, you have to remember that depending on population density, that there will be an enforced 2 mile radius that needs to be maintained between each Pink Swirls location.

We also recommend a minimum of 1200 square feet to accommodate your Pink Swirls all the way up to 1600 square feet. Whether it be in Oklahoma or out of state, we would be happy to license out of state and help you should you need it (additional cost).

Most people are interested in the initial set up time of their Pink Swirls location. Time honestly varied depending on many factors, but most people can see their location up and running anywhere from 8 to 12 weeks. Pink Swirls is dedicated to making sure that each location is run at the highest achievable rate possible, and is happy to provide initial training, continual training and support when needed.

1232 W Main St. Oklahoma City, OK 73106

Tel: (405) 602-8441 Fax: (405) 528-8288 www.pink-swirls.com

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Personal Information

| | | |
|------------------------------------------------------------|------------|-----------|
| Name (First, Middle, Last) | | |
| Address | City | State/Zip |
| Home Phone | Cell Phone | |
| Email Address | | |
| Have you ever declared bankruptcy? If yes, explain. | | |
| Have you ever been convicted of a felony? If yes, explain. | | |
| Are you a legal residing US Citizen? | | |

Education

| | | |
|-----------------------|----------------|-----------------|
| High School | Year Graduated | Degree or Major |
| College | Year Graduated | Degree or Major |
| Graduate/Trade School | Year Graduated | Degree or Major |
| Miscellaneous | Year Graduated | Degree or Major |

Business References

| | | | |
|----------------------------|-----------------------------|------------|-------------|
| Name (First, Middle, Last) | Address (City, State & Zip) | Occupation | Years Known |
| Name (First, Middle, Last) | Address (City, State & Zip) | Occupation | Years Known |
| Name (First, Middle, Last) | Address (City, State & Zip) | Occupation | Years Known |

Personal References

| | | | |
|----------------------------|-----------------------------|------------|-------------|
| Name (First, Middle, Last) | Address (City, State & Zip) | Occupation | Years Known |
| Name (First, Middle, Last) | Address (City, State & Zip) | Occupation | Years Known |
| Name (First, Middle, Last) | Address (City, State & Zip) | Occupation | Years Known |

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Business Experience

| | | |
|-------------------------------------------------------------|----------|----------------|
| Company Name | Position | Dates Employed |
| Type of Business | | |
| Address | City | State/Zip |
| Responsibilities, number of employees supervised and duties | | |

Previous Business Experience - Please list most recent first

| | | |
|----------------------------------------------------------------------------------|----------|----------------|
| Company Name | Position | Dates Employed |
| Type of Business | | |
| Address | City | State/Zip |
| Responsibilities, number of employees supervised, duties and reason why you left | | |

| | | |
|----------------------------------------------------------------------------------|----------|----------------|
| Company Name | Position | Dates Employed |
| Type of Business | | |
| Address | City | State/Zip |
| Responsibilities, number of employees supervised, duties and reason why you left | | |

| | | |
|----------------------------------------------------------------------------------|----------|----------------|
| Company Name | Position | Dates Employed |
| Type of Business | | |
| Address | City | State/Zip |
| Responsibilities, number of employees supervised, duties and reason why you left | | |

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Personal Financial Statement

INCOME STATEMENT FOR 12 MONTH PERIOD ENDING

| | |
|--------------------------------------------------------------------------------------------|-----------|
| Salary, wages, bonus and commissions | \$ |
| Dividends and interest | \$ |
| Other income - specify source, e.g., business profits (self employed), trust, spouse, etc. | \$ |
| TOTAL | \$ |

Assets

| | |
|--------------------------------|-----------|
| Cash on hand and in banks | \$ |
| Vested profit sharing | \$ |
| Securities, bonds/debentures | \$ |
| Notes and accounts | \$ |
| Mortgages receivable | \$ |
| Real estate-market value | \$ |
| Net value of business interest | \$ |
| Automobiles | \$ |
| Personal property | \$ |
| Other | \$ |
| TOTAL ASSETS | \$ |

Liabilities

| | |
|--------------------------|-----------|
| Loans and notes | \$ |
| Accounts payable | \$ |
| Real estate mortgages | \$ |
| Debts or Obligations | \$ |
| Other | \$ |
| Real estate-market value | \$ |
| TOTAL LIABILITIES | \$ |
| Total Assets | \$ |
| | Minus (-) |
| Total Liabilities | \$ |
| TOTAL NET WORTH | \$ |

Miscellaneous Information

How much capital can you allocate from the above sources to buy this License?

What is the cash down payment you can make for this License?

If the required amount were not available, how would the investment be obtained?

If you own your own home, do you plan to sell it? YES Equity: \$ _____ NO

Do you plan to convert any of the above assets into cash?

Do you plan to have a partner? YES NO

If yes, will your partner be active?

Do you plan to have investors? YES NO

If yes, to what extent?

Thoroughly explain your answers and any other strategies you have for obtaining the required funds in the boxes found on the next page.

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Miscellaneous Information - Continued

Do you have any particular sites of interest where you would like to start a Pink-Swirls?

How much time will you devote to the success of your own Pink-Swirls?

When do you plan to start or open your Pink-Swirls?

What made you choose Pink-Swirls over our competition?

Notes and Other Comments

Once the application has been executed by the potential licensee, I hereby authorize Pink Swirls Distribution to conduct a background and credit check. All information submitted is my complete and true personal and financial rendition as the date shown below.

Applicants Name

Signature

Date

Street Address

Social Security #

Apt. / Unit / Ste.

City

State

Zip